Inspired
Resource Centre & Consultancy

## BUSINESS GROWTH AND CONTINUITY PROGRAMME

# Is your business ready for its next stage of growth?

Strengthen leadership. Build continuity.
Prepare for sustainable growth.



THE BUSINESS CASE

# Your next stage needs stronger foundations

Growth creates opportunity but places new demands on your people, cash, and operating systems. Examine those demands before committing your next move.



### 01 Leadership

Which decisions and relationships still depend too heavily on you?



### 02 Continuity

Who takes over when a key person is unavailable and what do they need?



### 03 Growth

Which opportunity fits your customers, capabilities, and resources?



### 04 Finance

Can your cash flow support the growth you are planning?

AUDIENCE & APPROACH

# Who should attend this programme

## Target Participant Profile

Owners, founders, and leaders of operating businesses who want to strengthen team ownership, improve systems, reduce excessive dependence on one person, or assess readiness for expansion.

**Bring along:** One real operating or delegation challenge and one growth opportunity to work on throughout the programme.

### Practical Format

Two practical days to examine your business and develop a focused 90-day growth and continuity plan.

### Ongoing Support

Includes two follow-up mentorship sessions to support successful implementation after the workshop.



PROGRAMME AGENDA

# Your programme at a glance



DAY 1

## Business Readiness & Continuity Lab

Strengthen the leadership, team ownership, and business foundations needed for growth and continuity.



DAY 2

## Revenue & Financial Readiness Lab

Explore growth opportunities and strengthen customer focus and financial clarity needed to pursue them.



DAY 2 CLOSING SESSION

## 90-Day Action Lab

Turn your priorities into a practical plan with clear responsibilities, timelines, and progress measures.

YOUR FACILITATORS

# Experience connected to your priorities



## Paul Kitemu, CCXP

Leadership Coach | Business Growth Strategist | Organizational Transformation & People Development

31+ years in management, banking and leadership development. Leads continuity and customer retention.



## Faith Kaithia

MSME Development | Leadership Business Operations | ILO SIYB Certified Trainer | NITA-Registered Trainer | MSME Judiciary Tribunal Member

25+ years in business growth and operations. Helps owners strengthen team ownership and effectiveness.



## Joyce Kiprop-Cheruiyot

Business Coach | Enterprise Development Facilitator | ILO SIYB Master Trainer

18+ years of banking experience. Connects growth opportunities with financial readiness for MSMEs.

PARTICIPATION & BOOKING

# Start 2027 with a focused plan




## Programme Fee Includes:

- Two days of facilitated learning & conference package
- Practical workbook and business growth tools
- Certificate of participation & integrated 90-day plan
- Two follow-up mentorship sessions
- Networking and peer learning with leaders

Investment

**KES 49,998**

Per participant | VAT inclusive

### Reserve Your Place

**Call / WhatsApp:** +254 710 606 352

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